

THE 22<sup>nd</sup> INTERNATIONAL UNION OF  
**MATERIALS RESEARCH SOCIETIES –**  
INTERNATIONAL CONFERENCE IN ASIA  
**IUMRS-ICA 2021**

October 3-8, 2021  
International Convention Center Jeju, Jeju Island, Korea

**ON/OFF-LINE HYBRID EVENT**

Sponsorship Prospectus

Organized by



Hosted by



Supported by



KOREA  
TOURISM  
ORGANIZATION

**Jeju CVB**  
Jeju Convention & Visitors Bureau

## Conference Information

<b>Title</b>	The 22nd International Union of Materials Research Societies - International Conference in Asia 2021 (IUMRS-ICA 2021)
<b>Date</b>	October 3 (Sun.) to 8 (Fri.), 2021
<b>Place</b>	ICC Jeju, Jeju Island, Korea
<b>Format</b>	On/Off-Line Hybrid Format
<b>Organized by</b>	Materials Research Society of Korea (MRS-K) 
<b>Hosted by</b>	International Union of Materials Research Societies 
<b>Supported by</b>	Korea Tourism Organization Jeju Convention & Visitors Bureau  
<b>Website</b>	<a href="http://www.iumrs-ica2021.org">www.iumrs-ica2021.org</a>

## Organizing Committees

### ➤ Local Organizing Committee

<b>Conference Chair</b>	Dojin Kim (Chungnam Nat'l Univ., Korea)
<b>Conference Co-Chair</b>	Geun Young Yeom (Sungkyunkwan Univ., Korea)
<b>General Secretary</b>	Jin Hyeok Kim (Chonnam Nat'l Univ., Korea)
<b>Treasurer</b>	Jong-Ryul Jeong (Chungnam Nat'l Univ., Korea)

### ➤ Program Committee

<b>Program Chair</b>	Chang-Sik Son (Silla Univ., Korea)
	In-Hwan Lee (Korea Univ., Korea)
<b>Program Co-Chairs</b>	Taeyoon Lee (Yonsei Univ., Korea)
	Ho Won Jang (Seoul Nat'l Univ., Korea)

### IUMRS-ICA 2021 Secretariat

273, Baeul 1-ro, Yuseong-gu, Daejeon, Korea [34036]

E-mail: [secretariat@iumrs-ica2021.org](mailto:secretariat@iumrs-ica2021.org) / Tel: +82-42-472-7460 / Fax: +82-42-472-7459

## Sponsorship

### Type A (Financial Backing)

USD 1 = KRW 1,000

LEVEL	BENEFITS	VALUE
Diamond	<ul style="list-style-type: none"> <li>- Free registration for 3 people</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 10,000
Platinum	<ul style="list-style-type: none"> <li>- Free registration for 2 people</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 7,000
Gold	<ul style="list-style-type: none"> <li>- Free registration for 1 person</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1/2 page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 5,000
Bronze	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	\$ 2,000

## Type B (In-kind Support)

USD 1 = KRW 1,000

LEVEL	BENEFITS	VALUE
Banquet	<ul style="list-style-type: none"> <li>- Promotion speech during the banquet</li> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of the banquet</li> </ul>	Please contact a secretariat.
Welcome Reception	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of the welcome reception</li> </ul>	
Souvenir	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on the banner of souvenir</li> </ul>	
Coffee Break	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Advertisement of the company in the program book (1page, Color)</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> <li>- Put the company promotion leaflet during Coffee Break (on request)</li> </ul>	
Mask	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> <li>- Logo featured on every single mask for all of our participants on-site</li> </ul>	
[Online] Promotion Video on log-in Page for Online Conference	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- Promotion Video on log-in Page for Online Conference</li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	

<p>[Online] Watermark logo on Online Conference Site</p>	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- <b>Watermark logo on Online Conference Site</b></li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	<p>\$ 10,000</p>
<p>Participants Paper Band</p>	<ul style="list-style-type: none"> <li>- Logo on the program book</li> <li>- <b>Logo featured on every single paper band provided to entering the conference after checking the temperature at the registration desk.</b></li> <li>- Logo and web link on the conference website</li> <li>- Logo featured on newsletter mailed to associates</li> <li>- Logo featured on screen in the general session</li> <li>- Logo featured on the banner at the venue</li> </ul>	<p>\$ 5,000</p>

### Type C (Advertisement)

USD 1 = KRW 1,000

PLACE	VALUE
1. Outside Back Cover (by order of arrival)	\$ 10,000
2. Inside Back Cover (by order of arrival)	\$ 5,000
3. Inside Cover (by order of arrival)	\$ 5,000
4. The First Inside Cover Page (by order of arrival)	\$ 4,000
5. The First Inside Back Page (by order of arrival)	\$ 4,000
6. Colored Full-Page	\$ 2,000
7. Colored Half Page	\$ 1,200

※ No.1~5 advertisements of Type C are only available for 1 company on a first-come, first-serve basis.

### Sponsorship Application Deadline

August 31, 2021

## Sponsorship Application Form

Please fill out the below application form, and send it back to the secretariat.

### IUMRS-ICA 2021 Secretariat

[Tel: 042-472-7460 / Fax: 042-472-7459 / E-mail: secretariat@iumrs-ica2021.org]

### 1. Information of the Company

■ Company Name			
■ President		■ Person in charge	
■ Department			
■ Address			
■ Zip Code		■ Country	
■ Tel		■ Fax	
■ E-mail			

### 2. Sponsorship

Type	Level	Amount

### 3. Account Information

Account Holder: The Materials Research Society of Korea  
 Account Number: 102-910059-81804  
 Bank Name: KEB Hana Bank  
 Swift Code: KOEXKRSE  
 Bank Address: Head office, KEB Hana Bank, 66, Eulji-ro, Jung-gu, Seoul, South Korea  
 Branch: Hana Bank Samsung Station Financial Center Branch

Name of Applicant: \_\_\_\_\_

Date: \_\_\_\_\_

Signature: \_\_\_\_\_